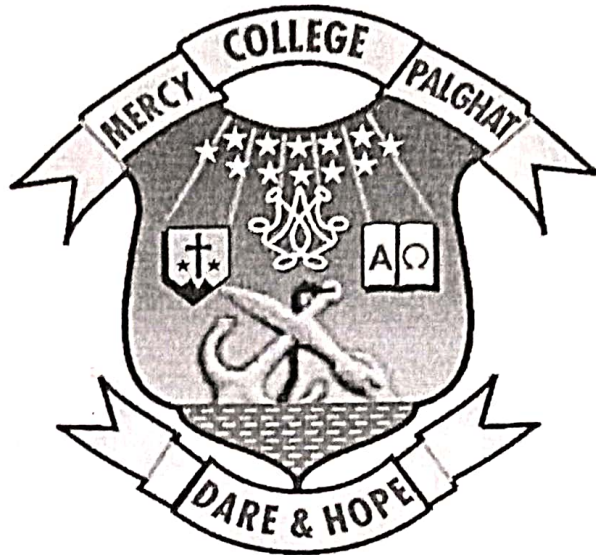


**MERCY COLLEGE PALAKKAD**  
**DEPARTMENT OF LANGUAGES**



TM-2797805

**CONDUCTED A**  
**ONE DAY SEMINAR**  
**ON**  
**"Samoohika Madhyamangalum Nirmitha Budhiyum"**  
**IN CONNECTION WITH**  
**INTERNATIONAL MOTHER LANGUAGE DAY**

**DATE: 18/02/2025**

**VENUE: EV SEMINAR HALL**

**TIME: 1.30 -3:00 PM**



**Mercy College**  
Palakkad, Kerala, India 678006  
Govt. Aided Arts & Science College  
Affiliated to the University of Calicut  
Accredited by NAAC with A Grade IV Cycle

## **REPORT**

### **ONE DAY SEMINAR ON INTERNATIONAL MOTHER LANGUAGE DAY : DATED 18 FEBRUARY 2025**

As part of the International Mother Language Day celebrations, the Department of Languages, Mercy College, Palakkad, organized a seminar on "SamoothikaMadhyamangalum Nirmitha Budhiyum" on 18th February 2025. The seminar aimed to explore the impact of social media and artificial intelligence on language, thought processes, and cultural consciousness. The keynote address was delivered by Dr. E.M. Suraja, a renowned poet and Assistant Professor, Department of Malayalam, NSS College, Ottapalam. She discussed the evolving role of social media, artificial intelligence, and the future of the Malayalam language in the digital age. She emphasized how technology influences linguistic expressions, cultural narratives, and the way people perceive their mother tongue. Her thought-provoking insights encouraged students to reflect on the responsible use of technology in language preservation and development. The seminar aimed to explore the impact of social media and artificial intelligence on language, thought processes, and cultural consciousness, particularly focusing on Malayalam.

#### **Aim of the program:-**

1. To Analyse how social media influences the usage, evolution, and perception of Malayalam in the digital era.
2. Understand the role of artificial intelligence in language processing, translation, and communication and its effect on Malayalam.
3. Highlight the challenges and opportunities for Malayalam in an increasingly technology-driven world.
4. Encourage responsible and creative use of digital platforms to preserve and promote the richness of the Malayalam language.
5. Inspire students to critically engage with social media and AI tools while maintaining their connection to their mother tongue.





**Mercy College Palakkad**

Affiliated to University Of Calicut

*Department of Languages*

ലോക  
മാതൃഭാഷ  
ദിനം



സാമൂഹിക  
മാധ്യമങ്ങളും  
നിർമ്മിത ബുദ്ധിയും

**DATE** February 18, 2025  
**TIME** 1.30 pm to 3.00pm  
**VENUE** E. V. Seminar Hall



**Dr. E. M. Suraja**

Assistant professor in Malayalam  
NSS College Ottappalam

MERS  
Mercy Research  
An IQAC Initiative

**FACULTY COORDINATORS**

**Sr. Julle. P. J**  
Head of the Department  
of Malayalam

**Dr. Sr. Sigl. M. V**  
Assistant Professor Department of  
Malayalam

**STUDENT COORDINATOR**

**Raina Shirin C A**  
D2 History





CO-ORDINATOR

HOD

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