

MERCY COLLEGE PALAKKAD
DEPARTMENT OF LANGUAGES



CONDUCTED A
ONE DAY SEMINAR
ON
"Samoohika Madhyamangalam Nirmitha Budhiyum"
IN CONNECTION WITH
INTERNATIONAL MOTHER LANGUAGE DAY

DATE: 18/02/2025

VENUE: EV SEMINAR HALL

TIME: 1.30 -3:00 PM



Mercy College
Palakkad, Kerala, India 678006
Govt. Aided Arts & Science College
Affiliated to the University of Calicut
Accredited by NAAC with A Grade IV Cycle

REPORT

ONE DAY SEMINAR ON INTERNATIONAL MOTHER LANGUAGE DAY : DATED 18 FEBRUARY 2025

As part of the International Mother Language Day celebrations, the Department of Languages, Mercy College, Palakkad, organized a seminar on "SamoohikaMadhyamangalam Nirmitha Budhiyum" on 18th February 2025. The seminar aimed to explore the impact of social media and artificial intelligence on language, thought processes, and cultural consciousness. The keynote address was delivered by Dr. E.M. Suraja, a renowned poet and Assistant Professor, Department of Malayalam, NSS College, Ottapalam. She discussed the evolving role of social media, artificial intelligence, and the future of the Malayalam language in the digital age. She emphasized how technology influences linguistic expressions, cultural narratives, and the way people perceive their mother tongue. Her thought-provoking insights encouraged students to reflect on the responsible use of technology in language preservation and development. The seminar aimed to explore the impact of social media and artificial intelligence on language, thought processes, and cultural consciousness, particularly focusing on Malayalam.

Aim of the program:-

1. To Analyse how social media influences the usage, evolution, and perception of Malayalam in the digital era.
2. Understand the role of artificial intelligence in language processing, translation, and communication and its effect on Malayalam.
3. Highlight the challenges and opportunities for Malayalam in an increasingly technology-driven world.
4. Encourage responsible and creative use of digital platforms to preserve and promote the richness of the Malayalam language.
5. Inspire students to critically engage with social media and AI tools while maintaining their connection to their mother tongue.



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Affiliated to University Of Calicut

Department of Languages

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മാത്യഭാഷ
ദിനം

സാമൂഹിക
മാധ്യമങ്ങളും
നിർമ്മിത ബുദ്ധിയും



DATE February 18, 2025

TIME 1.30 pm to 3.00pm

VENUE E. V. Seminar Hall

MERS
Mercy Research
An IQAC Initiative

Dr. E. M. Suraja
Assistant professor in Malayalam
NSS College Ottappalam

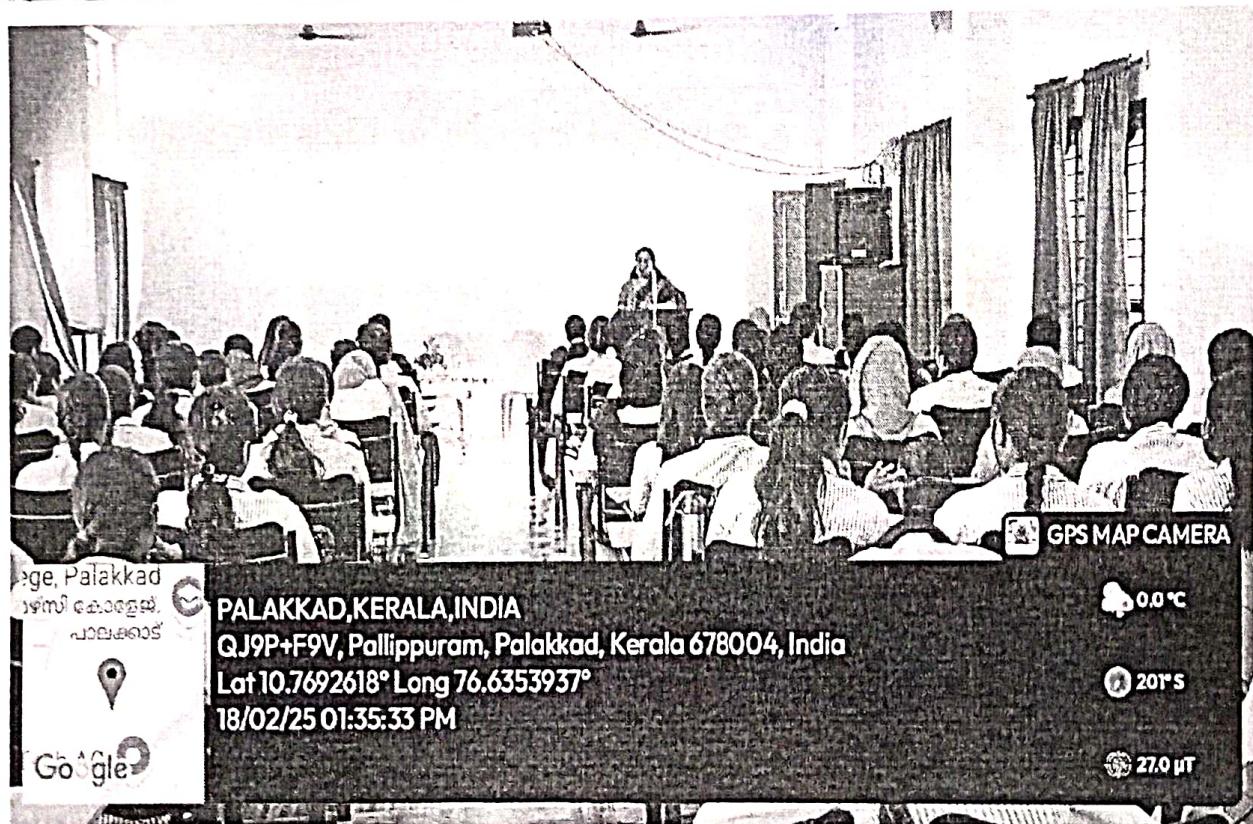
FACULTY COORDINATORS

Sr. Julie. P. J
Head of the Department
of Malayalam

Dr. Sr. Sigi. M. V
Assistant Professor Department of
Malayalam

STUDENT COORDINATOR

Raina Shirin C A
D2 History



CO-ORDINATOR

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Palakkad - 678 006

